



News Release

For Immediate Release

Experience the Holiday Season in Comfort

SATECH, Inc. Releases All-New SmartCells Anti-Fatigue Basket Weave Mat

Chehalis, Wash., -- November 2013—

Comfort and relief is on its way with SATECH's all new SmartCells Anti-Fatigue Basket Weave mat. The holidays are a time to relax but between braving crowds to finish holiday shopping and long hours on your feet in the kitchen baking holiday treats, relaxation and comfort seems like the last thing you experience.

The same great technology that is trusted by companies who take employee safety and comfort seriously is now available for the enjoyment and use of the everyday consumer.

"The SmartCells Anti-Fatigue basket weave mat adds comfort and relief in any area of your home where you are standing or kneeling on hard surfaces for prolonged periods of time," said Bryce Betteridge, President of SATECH, Inc.

Available in three different colors (Black, Light Brown, and Grey) as well as three different sizes (2X3, 3X5 and 24X68), the all new SmartCells Anti-Fatigue Basket Weave mat is built with the renowned industrial quality and combines features such as beveled edges and stability with style and elegance that blends perfectly in any room in the house. SmartCells mats are also available with a smooth surface or with a replaceable carpet-top insert to dress up any room.

The unique SmartCells cushioning technology will provide comfort for anyone who stands for extended periods of time. The SmartCells® cushioning technology consists of a rubber surface layer integrated with an underlying array of cylindrical rubber cells that soften in response to surface pressure to provide maximum fatigue relief. The SmartCells act like springs that cushion as weight is applied and then rebound when the weight shifts, which returns energy and reduces fatigue associated with standing.

Shopping for quality anti-fatigue mats can often be difficult and confusing, but through SATECH's website consumers can compare SmartCells anti-fatigue technology to foam and gel mats, read consumer testimonials, watch informative SmartCells videos and view the several variations of SmartCells Anti-fatigue and fall protection products.

For those who are simply too mobile to enjoy the benefits of the all-new SmartCells basket weave anti-fatigue mat, SATECH, Inc. recently launched a new line of SmartCells Anti-fatigue insoles that provide SmartCells cushioning relief anywhere they go.

SmartCells® Insoles are available in three styles that easily slip into most shoes: a Standard flat style, for use with or without orthotics, as well as Therapeutic and Active Orthotic styles that offer additional arch and heel support, personalized for size and tuned to the nature of the users' activities

In celebration of the holiday season, SATECH is proud to offer a 10 percent discount on all SmartCells Anti-Fatigue and Fall Protection products ordered through SATECH's online retail store.

SATECH Inc. is a technology company that specializes in the development and marketing of SmartCells cushioning solutions that enhance performance, reduce fatigue and help prevent fall-related injuries. SmartCells mats and flooring have broad application in the industrial workplace, healthcare markets, and everyday consumer households. For more information, please call (360) 748-8711, visit www.smartcellsusa.com, or view the following video: <http://www.smartcellsusa.com/about/videos/>.

###